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WORLD OF THEO

PEOPLE MAKE AND SHAPE THE WORLD, AND IF WE'RE LUCKY, THEY EVEN MAKE IT PRETTY (AND) INTERESTING. WHAT'S IT CALLED AGAIN? VISION?

MAIL ROOM

LAURENT (BRUSSELS, BELGIUM): Superbes lunettes: du design sans concession, de l'imagination et du confort. J'ai acheté les miennes il y a une semaine, pas par compromis, par coup de foudre! Par contre: changez votre site internet, il ne reflète pas du tout l'esprit des produits, votre talent mérite une meilleure vitrine que celle-là.

THEA (THE NETHERLANDS): Hallo, ik heb onlangs een theobril gekocht en ben erg blij met het resultaat. Ik heb al meerde-re complimentjes gekregen. Bedankt theo, ik heb nu echt een Thea bril ;-).

ERIC (MONTREAL, CANADA): J'aimais bien la section "catalogue" dans l'ancienne version du site web. On voyait tous les modèles en différentes couleurs sur des visages, je crois que c'était des détaillants à travers le monde. Mais c'est bien aussi de montrer les lunettes toutes seules comme vous le faites présentement. Ce serait bien si on avait les deux. J'aime bien le guestbook aussi, c'est très honnête!

HARBANS (HONG KONG, CHINA): Hello theo!! Just bought a pair of July! I am so happy at last I have found the glasses that I really like and... that match my face! I am a 'Blue' person, just wonder if I can order directly via the internet... to have a blue frame of the same design/series? (July is red). A salesman told me at the Berlin Optical that they had only one pair of blue but just sold it 2 days before I was there!!! Well, it'll be great if you can let me know, many thanks.



July

MALEK (TOKYO, JAPAN): Hello, Hello, my name is malek I live and study design in tokyo. I adore the works of theo eyewear... actually I think they have an identity like no other eyewear designer...

I have a red theo langdon that I bought about 2 years ago I really love them but the color is breaking in some parts of it. Is there anyway I can fix this problem? I would be very thankful for your kind reply.

UWE (DEUTSCHLAND): ich habe heute meine erste theo bekommen und zwar das model sumerian. wow, was soll ich sagen? absolute spitzenklasse! ich liebe ausgefallene brillen und habe überhaupt kein problem damit, das mich die leute mit einem "wo-hat-der-denn-die-coole-brille-her"-blick anschauen.



ART DEPARTMENT

PAINTED GLASS(ES)

(NEW YORK, USA) It sounds like a fairytale, but this story is actually true: the boy with the eye problems who became a successful painter.

Do you know about Jeff Hanson? He's a gifted 15-year old painter, who's made art works for Elton John, Billy Joel and Bill Gates. Jeff is visually impaired with a genetic condition called Neurofibromatosis and an optic nerve tumor, and his frame of choice is theo Double

Tie 2. He and his mother are huge fans of theo! Jeff is inspired by theo frames and colours in many ways. Leon, the owner of Brookside Optical in New York, commissioned Jeff to paint colourful canvases for his stores using older theo frames as models. Aren't they beautiful?

theo fan and painter Jeff and Leon, the owner of Brookside Optical in New York.

LOVE DEPARTMENT

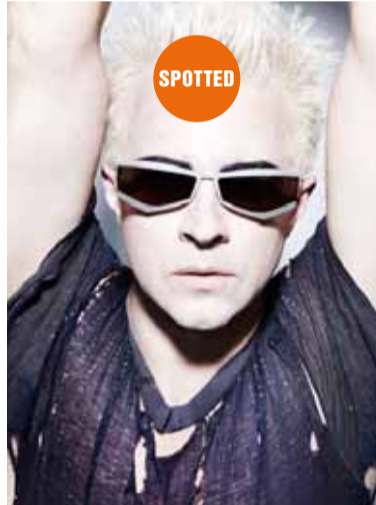
WHAT I LIKE ABOUT YOU

(AMSTERDAM, THE NETHERLANDS) We love it when you tell us that you love us. And we love you too! So let's get to know each other a little better...

Do your customers love theo too? Then let us know! Send us a picture and a brief description of them, and we'll feature your theo fan in the Gazette! Now that's a nice way to make your loyal customers feel special, right?



Our first theo lover is **Claudia Rumondor**. She is 27 years old, and a huge fan of theo. She is obsessed with music, and teaches composition in **Amsterdam**. Claudia also likes to write poetry, and prominently displays her theo glasses on her website (www.rumondor.nl). She bought her glasses at **Jongsma Optiek in Zaandam**, the Netherlands. Nice to meet you, Claudia!



Casey Spooner, one half of the fabulous electro-pop duo Fisherspooner, wearing theo model Flipper!



GOLDEN OLDIE DEPARTMENT

LOOK, IT'S TAREQ!

(WEB, WORLDWIDE) Four times a year, theo will spotlight one of its stars from the past on Jules.

On the Jules homepage you'll see the frame and available colours. You'll be able to order the frame with just one click. This time we present Tareq. The model has an acetate frame, which exists in 2 versions, small and bold. The small one is available in colours 11-24-25 and the bold one in 6-10-15. Tareq has two brothers: Badr and Rabaa. These models are a decade old and still very much for today! theo once again proves to be a trendsetter! www.theo.be/jules

WORLD OF VISION

PHILIP PAQUET

